Expanding and Consolidating Madagascar’s Marine Protected Areas Network

Part I: Project Information

Name of Parent Program
S3MR Sustainable Management of Madagascar’s Marine Resources

GEF ID
9546

Project Type
FSP

Type of Trust Fund
GET

Project Title
Expanding and Consolidating Madagascar’s Marine Protected Areas Network

Countries
Madagascar

Agency(ies)
WWF-US

Other Executing Partner(s):

Executing Partner Type
GEF Agency
GEF Focal Area
Biodiversity

Taxonomy

Rio Markers
Climate Change Mitigation

Climate Change Adaptation

Duration
60 In Months

Agency Fee($)
565,596
### A. Focal Area Strategy Framework and Program

<table>
<thead>
<tr>
<th>Objectives/Programs</th>
<th>Focal Area Outcomes</th>
<th>Trust Fund</th>
<th>GEF Amount($)</th>
<th>Co-Fin Amount($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BD-1_P1</td>
<td>Improving Financial Sustainability and Effective Management of the National Ecological Infrastructure</td>
<td>GET</td>
<td>3,142,202</td>
<td>17,815,190</td>
</tr>
<tr>
<td>BD-1_P2</td>
<td>Nature’s Last Stand: Expanding the Reach of the Global Protected Area Estate</td>
<td>GET</td>
<td>3,142,202</td>
<td>17,815,189</td>
</tr>
</tbody>
</table>

**Total Project Cost($) 6,284,404**  
**35,630,379**
## B. Project description summary

### Project Objective

Madagascar’s marine biodiversity and productivity are effectively managed through a sustainable, resilient national network of MPAs.

<table>
<thead>
<tr>
<th>Project Component</th>
<th>Financing Type</th>
<th>Expected Outcomes</th>
<th>Expected Outputs</th>
<th>Trust Fund</th>
<th>GEF Project Financing($)</th>
<th>Confirmed Co-Financing($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Establishing an extended, representative and sustainable network of coastal and marine protected areas and LMMAs</td>
<td>Technical Assistance</td>
<td>1.1 Aichi Target 11 implementation strategy and action plan for the Madagascar marine and coastal environment developed based on best available science</td>
<td>1.1.1 New KBA maps and accompanying documentation identifying priority areas for expansion, and which represent major marine and coastal ecosystems and global threatened species’ conservation needs.</td>
<td>GET</td>
<td>2,613,926</td>
<td>8,448,822</td>
</tr>
</tbody>
</table>
contributions, and integrating multi-sectoral interests.

1.2.1. Operational partners and proposed MPA creation / expansion sites selected.

1.2.2. Sub-grants and contracts to operational partners to demonstrate the full MPA/LMMA creation/expansion process through to gazettement, including:

- action plan and budget;
- inventories and safeguards studies;
- mapping and georeferencing,
- gender, social and environmental surveys;
- governance/management arrangements;
- land tenure survey;
- site delimitation.

1.2.3. Gazettement proposals submitted by MEEF to government for full approval by the Council of Ministers
### 2. Building a robust enabling environment for MPAs / LMMAs

**Technical Assistance**

2.1. Improved regulatory framework to address specific MPA and LMMA needs including streamlined creation procedures, governance and management regimes, user rights and contribution to sustainable development.

- **2.1.1 Review of existing regulatory framework and gap analysis.**
- **2.1.2 Recommendations and draft regulatory text submitted to appropriate level of government by MEEF.**

2.2. Increase MEEF/DSAP capacity to defend and promote MPAs and LMMAs for sustainable development, e.g. incorporation of MPAs/LMMAs in multi-sectoral MSP.

- **2.2.1. Assessment of the economic and social benefits of MPAs/LMMAs for justifying their role in MSP and sustainable economic development.**

### 3. Enhancing management effectiveness and contributions to sustainable development through MPAs and LMMAs at site level

**Investment /Technical Assistance**

3.1. Expanded options for increased, diversified, and environmentally sustainable revenue sources for improved living conditions of coastal communities.

- **3.1.1. Selection criteria for demonstration sites, eligible activities, and operational partners approved by Project Steering Committee.** (3.1.1 and 3.1.2. applicable to all outcomes under Component 3).

3.2. Increased revenue to cover operational costs at MPA & LMMAs at site level.

- **3.1.2. Sub-grants issued to selected promoters/sites for**

<table>
<thead>
<tr>
<th></th>
<th>GET</th>
<th>301,382</th>
<th>9,440,595</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Building a robust enabling environment for MPAs / LMMAs</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Technical Assistance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1. Improved regulatory framework to address specific MPA and LMMA needs including streamlined creation procedures, governance and management regimes, user rights and contribution to sustainable development.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1.1 Review of existing regulatory framework and gap analysis.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.1.2 Recommendations and draft regulatory text submitted to appropriate level of government by MEEF.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.2. Increase MEEF/DSAP capacity to defend and promote MPAs and LMMAs for sustainable development, e.g. incorporation of MPAs/LMMAs in multi-sectoral MSP.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.2.1. Assessment of the economic and social benefits of MPAs/LMMAs for justifying their role in MSP and sustainable economic development.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>GET</th>
<th>2,268,352</th>
<th>7,910,570</th>
</tr>
</thead>
<tbody>
<tr>
<td>3. Enhancing management effectiveness and contributions to sustainable development through MPAs and LMMAs at site level</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment /Technical Assistance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1. Expanded options for increased, diversified, and environmentally sustainable revenue sources for improved living conditions of coastal communities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1.1. Selection criteria for demonstration sites, eligible activities, and operational partners approved by Project Steering Committee.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(3.1.1 and 3.1.2. applicable to all outcomes under Component 3).</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.2. Increased revenue to cover operational costs at MPA &amp; LMMAs at site level.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3.1.2. Sub-grants issued to selected promoters/sites for</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
3.3 Enhanced management effectiveness of selected demonstration MPA and LMMA sites

improved community revenue generation, site level cost recovery for management activities, and for strengthened management effectiveness.

3.1.3. Mechanisms to increase community / other local stakeholder revenues developed through promoter support and private sector partnerships

3.2.1. Agreements with communities brokered to reinvest a percentage of revenues in MPA/LMMA operational costs

3.3.1. Essential infrastructure in place based on the site's management plan, including office space, weather stations and outlying observation posts, boundary marking, equipment for patrolling and surveillance including boats and other vehicles
3.3.2 Standardized MPA/LMMA management toolkits developed and propagated in place.

3.3.3 Training program to support and replicate management effectiveness measures established and operational.
4. knowledge management, monitoring and evaluation

Technical Assistance

4.1. M&E plan finalized with on-time data collection, reflection and reporting to inform adaptive management and ensure delivery of project results.

4.1.1. M&E system established, with roles and methods defined

4.1.2. Implementation of the Project M&E Plan and subsequent review of project management approaches and strategies.

4.2. M&E data, lessons learned, and best practices are transparent, participatory and shared with relevant stakeholders to contribute to knowledge management.

4.2.1. Compilation of Best Practices and Lessons distributed to relevant local, national and regional bodies for review and replication as required.

4.2.2 Collected and analyzed data (including progress reports and results frameworks) shared with relevant stakeholders.

4.2.3 Communications plan developed and implemented.

---

| Sub Total ($) | 5,985,148 | 33,848,860 |

Project Management Cost (PMC)

<p>| GET | 299,256 | 1,781,519 |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sub Total ($)</td>
<td>299,256</td>
<td>1,781,519</td>
</tr>
<tr>
<td>Total Project Cost ($)</td>
<td>6,284,044</td>
<td>35,630,379</td>
</tr>
</tbody>
</table>
## C. Sources of Co-financing for the Project by name and by type

<table>
<thead>
<tr>
<th>Sources of Co-financing</th>
<th>Name of Co-financier</th>
<th>Type of Co-financing</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>Ministry of the Environment, Ecology and Forests (MEEF)</td>
<td>In-kind</td>
<td>2,424,510</td>
</tr>
<tr>
<td>Government</td>
<td>Madagascar National Parks</td>
<td>In-kind</td>
<td>15,000,000</td>
</tr>
<tr>
<td>Donor Agency</td>
<td>KFW</td>
<td>Grant</td>
<td>11,661,500</td>
</tr>
<tr>
<td>CSO</td>
<td>WCS</td>
<td>In-kind</td>
<td>500,000</td>
</tr>
<tr>
<td>CSO</td>
<td>Conservation International</td>
<td>Grant</td>
<td>376,270</td>
</tr>
<tr>
<td>CSO</td>
<td>ASITY Madagascar</td>
<td>Grant</td>
<td>100,000</td>
</tr>
<tr>
<td>CSO</td>
<td>WWF Norway</td>
<td>Grant</td>
<td>1,216,867</td>
</tr>
<tr>
<td>CSO</td>
<td>WWF Sweden</td>
<td>In-kind</td>
<td>4,298,000</td>
</tr>
<tr>
<td>CSO</td>
<td>WWF-US</td>
<td>In-kind</td>
<td>53,232</td>
</tr>
<tr>
<td></td>
<td><strong>Total Co-Financing</strong></td>
<td></td>
<td><strong>35,630,379</strong></td>
</tr>
</tbody>
</table>

### D. Trust Fund Resources Requested by Agency(ies), Country(ies), Focal Area and the Programming of Funds

<table>
<thead>
<tr>
<th>Agency</th>
<th>Trust Fund</th>
<th>Country</th>
<th>Focal Area</th>
<th>Programming of Funds</th>
<th>NGI</th>
<th>Amount($)</th>
<th>Fee($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWF-US</td>
<td>GET</td>
<td>Madagascar</td>
<td>Biodiversity</td>
<td>No</td>
<td></td>
<td>6,284,404</td>
<td>565,596</td>
</tr>
</tbody>
</table>

Total Grant Resources($)  
6,284,404  
565,596
E. Non Grant Instrument

NON-GRANT INSTRUMENT at CEO Endorsement

Includes Non grant instruments? No

Includes reflow to GEF? No
### Project Preparation Grant (PPG)

**PPG Required**

<table>
<thead>
<tr>
<th>Agency</th>
<th>Trust Fund</th>
<th>Country</th>
<th>Focal Area</th>
<th>Programming of Funds</th>
<th>NGI</th>
<th>Amount($)</th>
<th>Fee($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWF-US</td>
<td>GET</td>
<td>Madagascar</td>
<td>Biodiversity</td>
<td>No</td>
<td></td>
<td>137,615</td>
<td>12,385</td>
</tr>
</tbody>
</table>

**Total Project Costs($)**

| Total Project Costs($) | 137,615 | 12,385 |
G. Projects' Target Contributions to Global Environmental Benefits
## Corporate Results

<table>
<thead>
<tr>
<th></th>
<th>Replenishment Targets</th>
<th>Project Targets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Maintain globally significant biodiversity and the ecosystem goods and services that it provides to society</td>
<td>Improved management of landscapes and seascapes covering 300 million hectare</td>
</tr>
<tr>
<td>2</td>
<td>Sustainable land management in production systems (agriculture, rangelands, and forest landscapes)</td>
<td>120 million hectares under sustainable land management</td>
</tr>
<tr>
<td>3</td>
<td>Promotion of collective management of transboundary water systems and implementation of the full range of policy, legal, and institutional reforms and investments contributing to sustainable use and maintenance of ecosystem services</td>
<td>Water-food-ecosystems security and conjunctive management of surface and groundwater in at least 10 freshwater basin</td>
</tr>
<tr>
<td>4</td>
<td>Support to transformational shifts towards a low-emission and resilient development path</td>
<td>750 millions of CO2e mitigated (include both direct and indirect)</td>
</tr>
<tr>
<td>5</td>
<td>Increase in phase-out, disposal and reduction of releases of POPs, ODS, mercury and other chemicals of global concern</td>
<td>Disposal of 80,000 tons of POPs (PCBs, obsolete pesticides)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Enhance capacity of countries to implement MEAs (multilateral Environmental agreements) and mainstream into national and sub-national policy, planning financial and legal frameworks</td>
<td>Development and sectoral planning frameworks integrate measurable targets drawn from the MEA in at least 10 countries</td>
</tr>
</tbody>
</table>
PART II: Project JUSTIFICATION

1. Project Description

Uploaded this comment in Portal - Please refer the below link,

A.2. Child Project?

If this is a child project under a program, describe how the components contribute to the overall program impact.

The objective of the Sustainable Management of Madagascar’s Marine Resources Program is “strengthened management of Madagascar’s marine biodiversity and productivity.” The MPA Child Project will contribute to the program-level objective, primarily through the following three technical components:

Through Component 1, the project will support expansion of the MPA/LMMA network. The creation process includes a set of requirements around management, such that an MPA going through the creation process will concurrently see an improvement in its baseline METT score.

Component 2 will streamline the MPA creation process in order to reduce complexity and cost, and to clarify the roles and responsibilities of local rights holders with respect to MPA and LMMA and natural resources management.

Under Component 3, Outcome 3.3 Enhanced management effectiveness propagated using selected demonstration MPA and LMMA sites will directly contribute to the program-level objective. The project will support development of an effective management toolkit, which will be deployed through GEF funds at project sites and through co-financing partners across the network. In addition, the project will provide site-level training to ensure appropriate uptake of the toolkit at the site level.

The project is strongly complementary to SWIOFISH2. SWIOFish2 will strengthen the fisheries sector, and the MPA project will protect key biodiversity areas critical to maintaining healthy marine ecosystems and habitats essential for sustainable natural resource management.
A.3. Stakeholders

Please provide the Stakeholder Engagement Plan or equivalent assessment.

In addition, provide a summary on how stakeholders will be consulted in project execution, the means and timing of engagement, how information will be disseminated, and an explanation of any resource requirements throughout the project/program cycle to ensure proper and meaningful stakeholder engagement.

Stakeholders were identified and consulted by the project through a process of regular dialogue. A Stakeholder Consultation Log is provided in the ProDoc (Appendix 9).

National-level consultations: The project organized four workshops to review project strategies and goals with key stakeholders. The project inception workshop brought together more than 50 stakeholders and partners to review the PFD and child project annex. In conjunction, a project design workshop using WWF’s Project and Program Management Standards (PPMS) was held with 23 stakeholders to identify key conservation targets, threats, barriers, and project strategies. Two more workshops were organized in Antananarivo from February 28 – March 2, 2017 and July 18-19, 2017 to gather feedback on Prodoc content. A project validation workshop took place in May 2018 to present the project, provide a forum for any feedback, and provide next steps. As lead executing agency, MEEF provided regular feedback to the project design and hosted the validation workshop.

Additional consultations were conducted with Madagascar National Parks, regional and local authorities, and NGOs and CSOs. These consultations are described in Table 7 of the ProDoc.

Site-level consultations: Four MPAs were visited during project preparation: Ambodivahibe Reserve, Nosy Hara National Park, Barren Islands Reserve (still in the creation process) and Kirindy Mite National Park (see Appendix 1 for project map). All these sites have adjacent or integrated LMMAs. On-site consultations included open discussions about the MPA/LMMA, including governance and management mechanisms. These exchanges involved site managers, community representatives, promoter NGOs, and additional local stakeholders. In all, more than 20 coastal communities were consulted.

A stakeholder consultation plan has been prepared to guide engagement with key stakeholders during project implementation. This is described in Table 8 and 9 in the ProDoc.

Section 4 of the ProDoc provides further detail regarding stakeholder engagement. Stakeholder engagement was not well elaborated in the PFD. Stakeholder mapping and engagement took place during project design.

Select what role civil society will play in the project:

Consulted only;

Member of Advisory Body, Contractor;

Co-financier;

Member of project steering committee or equivalent decision-making body;
Executor or co-executor;
Other (Please explain)
A.4. Gender Equality and Women's Empowerment

Please briefly include below any gender dimensions relevant to the project, and any plans to address gender in project design (e.g. gender analysis).

The project recognizes the importance of a gender equality approach that includes the roles of both women and men, their knowledge, skills, and their relationship with natural resources for achieving environmental sustainability goals. As a result, the project will incorporate gender equality in all possible areas.

During project development, initial entry points were identified to ensure gender equality and women's empowerment are mainstreamed into project design (see Table 10 in ProDoc Section 6). These entry points were informed by two gender surveys commissioned by WWF Sweden and Sida during project preparation, one in the Melaky and Menabe Regions and the second in the Diana Region in late 2017. Each gender survey included recommendations for future interventions.

To expand/validate the above, a gender analysis and action plan will be conducted in the first year of project execution. The analysis and action plan will identify specific recommendations and action points to ensure gender is mainstreamed throughout the project to the full extent possible. It will do so at both the national level and site level, to ensure gender is appropriately mainstreamed throughout all project activities.

National level: The Sydney Promise Action Plan and Strategy will consider the way men and women use marine resources, and how expansion can be done to support equitable benefits. In addition, activities regarding regulatory frameworks will be tailored to ensure that gender issues and interests are integrated into analyses of existing regulatory frameworks pertaining to MPAs, together with the resulting recommendations for strengthening them. A similar requirement will be exercised with respect to proposals for an LMMA regulatory framework.

Site level: As much of the project’s site-based investment will be implemented through sub-grants, all grantees will receive a short induction course on gender mainstreaming requirements. The PMU will review and assess existing survey results that may have been previously conducted in project sites by grantees, and will recommend a further gender assessment if gaps are identified. Each grantee and at each intervention site, where appropriate, will be required to conduct an assessment of gender issues and opportunities, as a means to clearly define a gender mainstreaming strategy/action plan with clear indicators.

Additionally, subgrantees will be asked to complete a gender sensitive stakeholder mapping with disaggregated analyses of gender differences with respect to roles and interests. Grantees will be expected to develop gender-sensitive indicators and collect sex-disaggregated information as appropriate.

Additional provisions to promote gender equality and mainstreaming include: gender sensitive stakeholder engagement at the national and site level. The Results Framework will collect sex-disaggregated data where appropriate, and the project will ensure methods of data collection are gender-sensitive.

See Section 6 of the ProDoc for more details. This section was not well elaborated in the PIF. Therefore, the plan for gender mainstreaming took place during project development, and will continue through project implementation.
Does the project expect to include any gender-responsive measures to address gender gaps or promote gender equality and women empowerment?

If yes, please upload document or equivalent here

If possible, indicate in which results area(s) the project is expected to contribute to gender equality:

- Closing gender gaps in access to and control over natural resources;
- Improving women's participation and decision making
- Generating socio-economic benefits or services or women

Will the project's results framework or logical framework include gender-sensitive indicators?
A.5. Risks

Elaborate on indicated risks, including climate change, potential social and environmental risks that might prevent the project objectives from being achieved, and, if possible, the proposed measures that address these risks at the time of project implementation.
A.6. Institutional Arrangement and Coordination

Describe the Institutional arrangement for project implementation. Elaborate on the planned coordination with other relevant GEF-financed projects and other initiatives.
Additional Information not well elaborated at PIF Stage:

A.7. Benefits

Describe the socioeconomic benefits to be delivered by the project at the national and local levels. How do these benefits translate in supporting the achievement of global environment benefits (GEF Trust Fund) or adaptation benefits (LDCF/SCCF)?

The MPA child project will expand MPA/LMMA coverage and improve effective management of MPAs/LMMAs at the site and network level. MPAs and LMMAs are tools to concurrently increase marine biodiversity and related ecosystem services. As many MPAs in Madagascar are established as multiple-use sites (IUCN category V), the MPAs provide a dual purpose of protecting biodiversity while also providing numerous socio-economic benefits, including food security (through fishing and sustainable fish stock), climate change mitigation, and tourism.

The Project will also directly support communities through revenue generating mechanisms (Component 3). The revenue generating mechanisms will be tied to ecosystem services, thereby incentivizing communities to maintain local ecosystems, move pressures from one market (e.g. expanding livelihood options), and generate revenue. These mechanisms will be established in a gender sensitive and inclusive way.

Overall, the project will contribute to global environmental benefits of marine and coastal biodiversity, and ensure the sustainability of the ecosystem services this biodiversity provides.
A.8. Knowledge Management

Elaborate on the Knowledge management approach for the project, including, if any, plans for the project to learn from other relevant projects and initiatives (e.g. participate in trainings, conferences, stakeholder exchanges, virtual networks, project twinning) and plans for the project to assess and document in a user-friendly form (e.g. lessons learned briefs, engaging websites, guidebooks based on experience) and share these experiences and expertise (e.g. participate in community of practices, organize seminars, trainings and conferences) with relevant stakeholders.

The project's knowledge management approach rests on learning from other projects and initiatives, documenting lessons learned, and sharing project experiences and expertise with relevant local, national, and global stakeholders. Component 4 describes a systematic approach wherein the PMU will (i) identify, capture and retain knowledge deemed to be relevant and useful; (ii) use relevant knowledge and lessons to adapt the project strategy, if needed; (iii) identify and evaluate experiences and lessons learned arising from the project, and share as knowledge products with key audiences; and (iv) monitor and evaluate the project through a robust M&E plan, and publish the results. Knowledge sharing, lessons learned, and communications will take advantage of extensive networking groups and established communications channels, including those through the MIHARI Platform, the Western Indian Ocean WIOMSA, and NGO consortiums such as those involved in the Northern Mozambique Channel initiative.

The MPA Child Project will develop several knowledge products to support MPA/LMMA expansion and effective management. Each knowledge product requires a strong communications approach to both ensure the products are appropriately shared and accessible, and to ensure the products are effectively mobilized and utilized past the length of the project. These knowledge products include:

1) A Strategy and Action Plan for meeting the Sydney Promise—The Strategy and Action Plan will be developed in partnership with key stakeholders. It will be published and shared widely. A communications memo will be developed alongside the Action Plan targeting potential donors and partners, with an aim to mobilize additional resources in support of the Plan's implementation.

2) An assessment of the economic and social benefits of MPAs—MEEF/DSAP will share the assessment and use it as a basis to advocate for the value of MPAs and LMMAs in an MSP context.

3) An effective management toolkit that can be adapted to local conditions—the toolkit will be published and shared with key promoters to ensure wide uptake.

The communication strategy will be undertaken during project implementation. This strategy will detail the specific actions to be undertaken during implementation, including the role of the PMU and partners, steps to ensure that project information is regularly updated and made available to all interested partners, and relevant conferences and workshops wherein the PMU can participate and/or share project findings. The communications strategy will utilize existing communications platforms when possible (e.g. partner's e-newsletters and twitter feeds). It will be developed alongside key partners and published by the PMU with steering committee approval.

The project's knowledge management and communications strategy is elaborated upon in section 2.12 of the ProDoc.
B. Description of the consistency of the project with:

B.1. Consistency with National Priorities

Describe the consistency of the project with nation strategies and plans or reports and assessments under relevant conventions such as NAPAs, NAPs, ASGM NAPs, MIAs, NBSAPs, NCs, TNAs, NCSAs, NIPs, PRSPs, NPFE, BURs, INDCs, etc.

This Project directly supports implementation of the Sydney Promise, which aims to triple the coverage of marine protected areas in Madagascar in support of Aichi Target 11: “Target 11. By 2020, at least 17 per cent of terrestrial and inland water areas and 10 per cent of coastal and marine areas, especially areas of particular importance for biodiversity and ecosystem services, are conserved through effectively and equitably managed, ecologically representative and well-connected systems of protected areas and other effective area-based conservation measures, and integrated into the wider landscape and seascape.”

Towards this target, Madagascar has committed to triple the areas of its marine estate with full legal protection status by 2025, and the child project commits to doubling the protected area coverage to attain an area of at least 2 million ha. Aichi Target 11, as well as other Aichi targets, are represented in Madagascar’s National Biodiversity Strategy and Action Plan (NBSAP) for the years 2015-2025.

By developing a Strategy and Action Plan to guide MPA/LMMA expansion in Madagascar, and supporting the initial implementation of this Plan, the project will contribute to strategic objectives in the NBSAP (see Table 5 in the ProDoc, which shows alignment between NBSAP strategic objectives and the project components). More information can be found in section 2.8 of the ProDoc.
C. Describe The Budgeted M & E Plan:
The M&E plan for the child project adheres to WWF project management standards and is consistent with GEF RBM policy and guidance. The plan is designed to support the effective planning, execution and reporting progress towards achieving project objectives and outcomes. The Project Management Unit (PMU) is responsible for ensuring the M&E activities are carried out in a timely and comprehensive manner and that the data collected is used appropriately for reporting and adaptive management.

The PMU will be responsible for the following monitoring and evaluation activities: Results Framework; Annual Work Plan Tracking; Quarterly Financial Reports; Annual Reflection Exercise/Workshop; Bi-annual Project Progress Reports (PPRs); GEF Tracking Tools/Core Indicators (which will build on Madagascar’s existing requirement regarding the METT); Project Closeout Report. The WWF GEF Agency will be responsible for the following project reporting elements: Annual WWF-GEF Project Implementation Report (PIR); Annual WWF-GEF Monitoring Review (AMR); WWF-GEF Project Supervision Reports. Project evaluation will be conducted through independent Mid-term and Terminal Evaluations.

Project staff involved in M&E includes the Project Coordinator; Planning, Monitoring and Evaluation Specialist; and the Finance and Administration Officer. The frequency and schedule of data collection and reporting for the project is defined in Section 7 of the ProDoc, along with the roles and responsibilities of project team members.

A total of US$795,382 has been budgeted for monitoring and evaluation activities and associated staff and consultancy needs.
### PART III: Certification by GEF partner agency(ies)

#### A. GEF Agency(ies) certification

<table>
<thead>
<tr>
<th>GEF Agency Coordinator</th>
<th>Date</th>
<th>Project Contact Person</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Herve Lefeuvre</td>
<td>6/29/2018</td>
<td>Herve Lefeuvre</td>
<td>2024598533</td>
<td><a href="mailto:Herve.LeFeuvre@WWFUS.ORG">Herve.LeFeuvre@WWFUS.ORG</a></td>
</tr>
</tbody>
</table>
ANNEX A: PROJECT RESULTS FRAMEWORK (either copy and paste here the framework from the Agency document, or provide reference to the page in the project document where the framework could be found).

ANNEX B: RESPONSES TO PROJECT REVIEWS (from GEF Secretariat and GEF Agencies, and Responses to Comments from Council at work program inclusion and the Convention Secretariat and STAP at PIF).

ANNEX C: STATUS OF IMPLEMENTATION OF PROJECT PREPARATION ACTIVITIES AND THE USE OF FUNDS.

A. Provide detailed funding amount of the PPG activities financing status in the table below:

<table>
<thead>
<tr>
<th>Project Preparation Activities Implemented</th>
<th>GETF/LDCF/SCCF/CBIT Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Budgeted Amount</td>
</tr>
<tr>
<td>Project development salaries</td>
<td>20,000</td>
</tr>
<tr>
<td>Project development consultants</td>
<td>65,000</td>
</tr>
<tr>
<td>Safeguards consultants</td>
<td>25,000</td>
</tr>
<tr>
<td>Workshops</td>
<td>27,615</td>
</tr>
<tr>
<td>Total</td>
<td>137,615</td>
</tr>
</tbody>
</table>

ANNEX D: CALENDAR OF EXPECTED REFLOWS (if non-grant instrument is used)

Provide a calendar of expected refows to the GEF/LDCF/SCCF/CBIT Trust Funds or to your Agency (and/or revolving fund that will be set up)
ANNEX E: GEF 7 Core Indicator Worksheet
Use this Worksheet to compute those indicator values as required in Part I, Table G to the extent applicable to your proposed project. Progress in programming against these targets for the program will be aggregated and reported at any time during the replenishment period. There is no need to complete this table for climate adaptation projects financed solely through LDCF and SCCF.

ANNEX F: Project Taxonomy Worksheet
Use this Worksheet to list down the taxonomic information required under Part 1 by ticking the most relevant keywords/topics/themes that best describes the project.

ANNEX G: Project Budget Table
Please attach a project budget table.